THE ASSOCIATION OF HONG KONG ACCOUNTANTS

(a member of The Association of Hong Kong Accountants Limited, incorporated in Hong Kong as a company limited by guarantee)

Unit E6, 2/F., Hong Kong Industrial Building,
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Tel: (852) 3520 2546 Email: ahka_enrolment@ahka.hk
Website: www.ahka.hk

Supporting Organisation:

香港商界會計師協會
Hong Kong Business Accountants Association

Webinar on
"Beyond the Financials: An Introduction to Investor Relations (IR)"

Speaker:
Ms. Claudia Lo
Part-time Lecturer, The Chinese University of Hong Kong

(Course Code : 332026)

Highlights:

The presenter will speak from experience about the essence and importance of investor relations, IR in practice in Hong Kong and regulations governing such activities, roles and responsibilities of IR officers, and practical advice on how to transition from audit/accounting into the front lines of IR communications.

1. What is Investor Relations? – Beyond PR and financial reporting
2. Why Does IR Matter?
3. The Context - Hong Kong's Regulatory Landscape
4. Day-to-Day in IR – Earnings releases, roadshows, shareholder targeting and engagement, storytelling, and crisis management
5. From Accounting/Auditing to Investor Relations: Asset or Liability?
6. Q&A

Date:	**10 December 2026 (Thursday)**	
Time:	6:30pm – 8:00pm (6:15pm Registration)	
Venue:	**WEBINAR (webinar access link will only be sent by email to the participants, who have paid the enrolment fee, one or two days before the date of the webinar)**	
Medium:	Cantonese	
CPD Hours:	1.5 hours	
Enrolment Fee:	**HK$180**	Member of AHKA / HKBAA
	HK$280	Non-member or Others
Online Enrolment:	Please **Click Here**	
Deadline:	8 December 2026 (Tuesday)	

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About the Speaker:-



Ms. Claudia Lo

Part-time Lecturer

The Chinese University of Hong Kong

Claudia Lo is a seasoned finance and communication leader with over 30 years of experience bridging financial reporting, investor relations, capital markets and corporate governance. She spent two decades as Chief Financial Officer (CFO) and the Head of Investor Relations for companies listed on the HKEX and NYSE where she spearheaded IPO and M&As, global equity and debt fundraising, and compliance under Hong Kong and the U.S. regulatory frameworks, while actively managing strategic communications with institutional investors, fund managers, and equity research analysts. Claudia began career as an auditor. Currently she is serving as a part-time lecturer at the Chinese University of Hong Kong.

Enrolment Form

To : The Association of Hong Kong Accountants

Email : ahka_enrolment@ahka.hk Enquiries : 3520 2546

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Course Code: 332026
10 December 2026 (Thursday)

☐ Member of AHKA (No.: _____)

☐ Member of HKBAA (No.: _____)

☐ Non-Member or Others

Full Name : _____

Firm's Name : _____

Mobile Phone No. : _____ Email: _____

Enrolment Fee:	Member of AHKA / HKBAA	HK$180
	Non-Member or Others	HK$280

Cheque No. : _____ Bank: _____ Amount HK$_____

Signature: _____ Date: _____

Please complete the enrolment form together with your cheque for the full amount made payable to "***The Association of Hong Kong Accountants Limited***" and send to Unit E6, 2/F., Hong Kong Industrial Building, 444-452 Des Voeux Road West, Hong Kong

Notes:
1. Enrolments for the seminar are accepted on the first-come-first-served basis. Priority will be given to AHKA's members or associates / HKBAA's members.
2. **Confirmation and webinar access link will be sent by email one or two day before the date of the webinar.**
3. Please use your seminar registration name to login into the webinar seminar.
4. If Typhoon Signal No. 8 or higher / Black Rainstorm warning is hoisted, the seminar will be postponed and new arrangement will be announced.
5. **Personal data** collected from the enrollee may be used by the Association to inform you of this seminar, and any other training activities, the benefits, goods, services, facilities and events to be organized or provided by the Association. An enrollee may opt out from receiving such materials at any time by sending a letter to the Association's privacy officer.
6. **Once application is successful, fees are non-refundable and seats are non-transferable.**