



THE ASSOCIATION OF
HONG KONG
ACCOUNTANTS

*(a member of The Association of Hong Kong Accountants Limited,
incorporated in Hong Kong as a company limited by guarantee)*

Unit E6, 2/F., Hong Kong
Industrial Building,
444-452 Des Voeux Road West,
Hong Kong
Tel: (852) 3520 2546
Email: ahka_enrolment@ahka.hk
Website: www.ahka.hk

Webinar on
“Reshaping Business Models in a Disruptive World”

Speaker:

Dr. Peter So

Certified Foresight Practitioner, Adjunct Associate Professor

FCPA, FCA, FCCA, CGMA, CIAA, CFP (HK & China), CGP, CMktr, FHKIoD, CESGA, DiAM, CIFE

(Course Code : 102026)

Highlight:

In a disruptive world shaped by volatility, uncertainty and rapid change, relying on past data or experience is no longer sufficient. Business models must evolve beyond traditional assumptions to remain viable. “Reshaping Business Models in a Disruptive World”, led by Dr. Peter So, will spotlight emerging megatrends that are redefining global operating environments and reshaping competitive landscapes.

Participants will gain fresh perspectives on the new risks and opportunities arising from disruption, including competitive threats and possibilities created by AI. The session will introduce future-ready skills such as foresight, systems thinking, and adaptive mindset development. Attendees will explore guiding principles to transform business models to enhance resilience, adaptability, and sustainable growth in the face of disruption.

Date:	6 May 2026 (Wednesday)	
Time:	6:30pm – 8:00pm (6:15pm Registration)	
Venue:	<u>WEBINAR (webinar access link will only be sent by email to the participants, who have paid the enrolment fee, one or two days before the date of the webinar)</u>	
Medium:	Cantonese	
CPD Hours:	1.5 hours	
Enrolment Fee:	HK\$180	Member of AHKA
	HK\$280	Non-member or Others
Online Enrolment:	Please <u>Click Here</u>	
Deadline:	4 May 2026 (Monday)	

About the Speaker:-



Dr. Peter So

**Certified Foresight Practitioner, Adjunct Associate Professor
FCPA, FCA, FCCA, CGMA, CIIA, CFP (HK & China), CGP, CMktr,
FHKIoD, CESGA, DiAM, CIFE**

Dr. Peter So is a strategic and foresight practitioner with a global vision and over 30 years of financial experience gained from leadership roles at major investment banks. He headed securities research divisions from a diversity of corporate cultures in China, the US, the UK, the Netherlands, France, Australia and Singapore. His strong leadership and forward-looking capabilities propelled him from a research role to co-Managing Director and Board Director of a leading securities company, overseeing operations in China, Hong Kong, Singapore, the UK and the US.

Dr. So has been instrumental in over 200 IPO (Initial Public Offerings), equity and debt issues in Asia, evaluating successful business models and pioneering innovative valuation tools across industries. With dynamic teams, he has helped develop many mid-sized companies into industry leaders – and even Hang Seng Index Constituent stocks – through vigorous research and collaborative global marketing strategies. Having navigated through multiple financial crises, he has honed exceptional crisis management skills, resilience, and the ability to turn disruption into opportunity.

Dr. So and his research teams achieved high rankings across many sectors in international Brokers' polls, with Dr. So himself being ranked among the "Best Strategist in Hong Kong" and "Best Economist in Hong Kong" in various years. Dr. So was among the leads in driving his organisation's technological transformation change.

A firm believer that people are the cornerstone of any organization's success, Dr. So actively developed and marketed innovative ideas to global investors and senior corporate management. He inspired his teams to think beyond conventional boundaries, fostering creativity and value creation for stakeholders. Under his mentorship, numerous analysts advanced to leadership positions in multinational corporations.

Dr. So has regularly shared his distinctive insights at international conferences and through media platforms such as Bloomberg, CNBC, the Hong Kong Economic Times, and the Hong Kong Economic Journal, contributing to the advancement of investment skills across the community. He also serves as a mentor for HKU, CUHK, HKICPA, and HKCGI, and is a frequent speaker at leading universities.



THE ASSOCIATION OF
HONG KONG
ACCOUNTANTS

*(a member of The Association of Hong Kong Accountants Limited,
incorporated in Hong Kong as a company limited by guarantee)*

Unit E6, 2/F., Hong Kong
Industrial Building,
444-452 Des Voeux Road West,
Hong Kong
Tel: (852) 3520 2546
Email: ahka_enrolment@ahka.hk
Website: www.ahka.hk

About the Speaker (cont'd):-

Dr. So's professional network spans accountancy, law, finance, banking, and other industries, providing an invaluable platform for his mentees to connect with leaders, gain insights into emerging practices, and explore promising opportunities. He currently serves as Vice Chairman of the Professional Committee of Financial Services of the Hong Kong Association of China Business, an organization dedicated to helping professionals and enterprises advance their careers and strengthen business ties with China.

Dr. So also contributes internationally as a member of the Audit and Risk Committee of the Chartered Institute of Marketing (UK) and locally as a member of the Member Services Committee of the IFPHK. Through these roles, he continues to shape professional standards, foster cross-industry collaboration, and champion the development of future-ready talent.

Dr. Peter So embodies lifelong learning across disciplines and borders. He holds a BSc in Biochemistry from the University of Hong Kong, an MBA from the Chinese University of Hong Kong, and a DBA from the University of Hull (UK). He has further advanced his education in Sustainable Finance, Futures Thinking, Systems Thinking, Disrupted Strategy, Fintech, Artificial Intelligence, and Leadership at world-class institutions including Cambridge, Oxford, Peking, Tsinghua, Stanford, Harvard, MIT and Cornell.

Recognizing vast opportunities in corporate foresight, sustainability, digital assets, and Islamic finance, Dr. So proactively developed expertise in these areas and earned credentials as a Certified Foresight Practitioner, CESGA, Certified DiAM, and CIFE. He actively shares his insights with professional communities and universities, inspiring the next generation of leaders.

Dr. So has authored numerous publications integrating innovative techniques in ESG investing, asset allocation, investment strategy, and sector analysis. His works have been disseminated globally to professional investors and leading international platforms such as Thomson Reuters, Factset, and Datastream.

Further information on Dr. Peter So is available at LinkedIn. (www.linkedin.com/in/dr-peter-so/).

Enrolment Form

To : The Association of Hong Kong Accountants

Email : ahka_enrolment@ahka.hk

Enquiries : 3520 2546

Webinar on
“Reshaping Business Models in a Disruptive World”
Course Code: 102026
6 May 2026 (Wednesday)

Member of AHKA (No.: _____)

Non-Member or Others

Full Name : _____

Firm's Name : _____

Mobile Phone No. : _____ Email: _____

Enrolment Fee:	Member of AHKA	HK\$180
	Non-Member or Others	HK\$280

Cheque No. : _____ Bank: _____ Amount HK\$ _____

Signature: _____ Date: _____

Please complete the enrolment form together with your cheque for the full amount made payable to **“The Association of Hong Kong Accountants Limited”** and send to Unit E6, 2/F., Hong Kong Industrial Building, 444-452 Des Voeux Road West, Hong Kong

Notes:

- Enrolments for the seminar are accepted on the first-come-first-served basis. Priority will be given to AHKA's members or associates.
- Confirmation and webinar access link will be sent by email one or two day before the date of the webinar.**
- Please use your seminar registration name to login into the webinar seminar.
- If Typhoon Signal No. 8 or higher / Black Rainstorm warning is hoisted, the seminar will be postponed and new arrangement will be announced.
- Personal data** collected from the enrollee may be used by the Association to inform you of this seminar, and any other training activities, the benefits, goods, services, facilities and events to be organized or provided by the Association. An enrollee may opt out from receiving such materials at any time by sending a letter to the Association's privacy officer.
- Once application is successful, fees are non-refundable and seats are non-transferable.**