



THE ASSOCIATION OF
**HONG KONG
ACCOUNTANTS**
香港會計師專業協會

*(a member of The Association of Hong Kong Accountants Limited,
incorporated in Hong Kong as a company limited by guarantee)*

Unit E6, 2/F.,
Hong Kong Industrial Building,
444-452 Des Voeux Road West,
Hong Kong
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Webinar on
“ESG 如何「計出機遇」”

Speaker:
吳溢穎女士
金融業務部及企業傳訊部總經理
中國海外發展有限公司

(Course Code : 282025)

Highlight:

在當今全球商業格局中，環境、社會和治理（ESG）已從概念演進為企業戰略和長期價值創造的核心議題。驅動這一轉變的，不再是單純的法規壓力，而是來自投資者、客戶、員工及供應鏈夥伴等多方利益相關者的期望。因此，理解 ESG 的基本要素及其對企業的影響，不僅是企業的道德責任，而是重塑行業競爭力、驅動創新、管理風險並吸引頂尖人才的關鍵框架。它直接關聯到企業的運營效率、品牌聲譽、融資成本以及應對未來氣候與市場變化的韌性。

因此，無論是為了把握新機遇還是規避潛在風險，深入理解 ESG 的本質、其創造價值的具體路徑，以及與之相關的職業未來，已成為每一位現代商業領袖的“必修課”。

1. ESG 的重要性：為何應重視？
2. ESG 如何為會計界及企業賦能？
3. ESG 職涯規劃：迎接未來經濟所需的關鍵技能

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|-------------------|--|----------------------|--|
| Date: | 14 October 2025 (Tuesday) | | |
| Time: | 6:30pm – 8:00pm (6:15pm Registration) | | |
| Venue: | <u>WEBINAR (webinar access link will only be sent by email to the participants, who have paid the enrolment fee, one or two days before the date of the webinar)</u> | | |
| Medium: | Cantonese | | |
| CPD Hours: | 1.5 hours | | |
| Enrolment Fee: | HK\$150 | Member of AHKA | |
| | HK\$250 | Non-member or Others | |
| Online Enrolment: | Please Click Here | | |
| Deadline: | 10 October 2025 (Friday) | | |



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About the Speaker:-



吳溢穎女士
金融業務部及企業傳訊部總經理
中國海外發展有限公司

吳溢穎女士 Athena Ng 有超過 20 年的企業財務和 ESG 經驗，分別跨越 4 個專業，從會計師到投資銀行（CFA）到企業高管 ESG 專家（公司秘書資格和註冊 ESG 分析師）及董事會成員。Athena 目前擔任中國海外發展（688.HK）金融業務部及企業傳訊部總經理、中海物業集團有限公司（2669.HK）的非執行董事，香港地球之友的董事會成員兼榮譽司庫和香港董事學會的理事會成員。

Athena 擁有美國弗吉尼亞州會計委員會及香港會計師公會註冊會計師、香港公司治理公會及英國公司治理公會特許秘書、特許金融分析師協會特許金融分析師、可持續發展會計認證資格及歐洲金融分析師協會註冊環境、社會與管治分析師。

Enrolment Form

To : The Association of Hong Kong Accountants

Email : ahka_enrolment@ahka.hk

Enquiries : 3520 2546

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Course Code: 282025
14 October 2025 (Tuesday)

☐ Member of AHKA (No.: _____)

☐ Non-Member or Others

Full Name : _____

Firm's Name : _____

Mobile Phone No. : _____ Email: _____

| | | |
|-----------------------|----------------------|---------|
| Enrolment Fee: | Member of AHKA | HK\$150 |
| | Non-Member or Others | HK\$250 |

Cheque No. : _____ Bank: _____ Amount HK\$ _____

Signature: _____ Date: _____

Please complete the enrolment form together with your cheque for the full amount made payable to **“The Association of Hong Kong Accountants Limited”** and send to Unit E6, 2/F., Hong Kong Industrial Building, 444-452 Des Voeux Road West, Hong Kong

Notes:

- Enrolments for the webinar are accepted on the first-come-first-served basis. Priority will be given to AHKA's members or associates.
- Confirmation and webinar access link will be sent by email one or two day before the date of the webinar.**
- Please use your seminar registration name to login into the webinar seminar.
- If Typhoon Signal No. 8 or higher / Black Rainstorm warning is hoisted, the seminar will be postponed and new arrangement will be announced.
- Personal data** collected from the enrollee may be used by the Association to inform you of this seminar, and any other training activities, the benefits, goods, services, facilities and events to be organized or provided by the Association. An enrollee may opt out from receiving such materials at any time by sending a letter to the Association's privacy officer.
- Once application is successful, fees are non-refundable and seats are non-transferable.**