



THE ASSOCIATION OF
**HONG KONG
ACCOUNTANTS**
香港會計師專業協會

*(a member of The Association of Hong Kong Accountants Limited,
incorporated in Hong Kong as a company limited by guarantee)*

Co-organizer:



香港董事學會
The Hong Kong Institute of Directors
FOUNDED 1997

**Joint Hybrid Seminar on
“How AI Transform Professional Services”**

Speaker:

**Dr. Kyle Wong, Ph.D., CFA and FRM
CEO and Co-Founder of GreatMeta Limited**

(Course Code : 122025)

Highlight:

In a rapidly evolving digital landscape, the rise of generative AI is transforming the way professional services operate. From streamlining workflows and automating routine tasks to enhancing decision-making and delivering personalized client experiences, generative AI is reshaping the profession in profound ways.

Join us for this engaging two-hour session where we'll explore how professional services can harness the power of generative AI to stay ahead of the curve. Discover real-world applications, practical tools, and strategies to integrate AI into your practice—without losing the human touch. While we will discuss the potential benefits of AI, we will also discuss the threats AI posed to us. Our talk will be as practical as possible and focus on the tools available in Hong Kong.

Date: 27 May 2025 (Tuesday)

Time: 6:30pm – 8:30pm (6:15pm Registration)

Hybrid Mode

A. Physical Seminar

Capacity: 10 seats (first-come, first-served basis)

Remarks: Seats for the physical seminar are limited. If full, participants will be accommodated through a webinar.

Venue: HKIoD Office

Address: 2104, Shanghai Industrial Investment Building, 48 Hennessy Road, Wan Chai, Hong Kong

B. Webinar

Venue: ZOOM (webinar access link will only be sent by email to the participants, who have paid the enrolment fee, one or two days before the date of the webinar)

Medium: Cantonese

CPD Hours: 2 hours

Enrolment Fee: **HK\$300** Member of AHKA
HK\$300 Member of Supporting Organizations
HK\$500 Non-member or Others

Online Enrolment: Please [Click Here](#)

Deadline: 23 May 2025 (Friday)



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Supporting Organizations:



華人內部審計師公會
ASSOCIATION OF CHINESE INTERNAL AUDITORS



AIA
THE ASSOCIATION
OF INTERNATIONAL
ACCOUNTANTS



香港會計業總工會
General Union of Hong Kong
Accounting Professionals and Staff



香港商界會計師協會
Hong Kong Business Accountants Association



HKSI Hong Kong Securities
and Investment Institute
香港證券及投資學會



The Institute of
Accountants in
Management
IAM
專業管理會計師公會



IFPHK
香港財務策劃師學會
INSTITUTE OF FINANCIAL PLANNERS OF HONG KONG



IMCHK
香港管理顧問學會

About the Speaker:-



Dr. Kyle Wong, Ph.D., CFA and FRM
CEO and Co-Founder of GreatMeta Limited

Kyle Wong, Ph.D., CFA and FRM, is the CEO and the Co-Founder of GreatMeta Limited. GreatMeta aims to integrate the latest AI technology into traditional professional service such as Human Resources, Accountancy and Legal. The flagship product of GreatMeta is AI Colleague. GreatMeta works with companies to apply Generative AI and Metaverse technologies to help companies automate important tasks such as customer service, technical support and sales. GreatMeta was accepted into the Cyberport Incubation program in 2022.

Kyle is also a Founder and Chief Operating Officer of Artificial Intelligence Hong Kong Limited, which is dedicated to promote the application of AI in the financial industry. AI HK runs regular events to connect academics, industry and the public. AI HK has run joint event with Bloomberg, UBS and BNP Paribas.

Kyle Wong received his M.S. and Ph.D. degrees in Applied Physics from Cornell University. He received his B.S. degree in Physics and Mathematics at the University of Wisconsin-Madison.

Enrolment Form

To : The Association of Hong Kong Accountants

Email : ahka_enrolment@ahka.hk

Enquiries : 3520 2546

Fax : 3547 8088

**Joint Hybrid Seminar on
“How AI Transform Professional Services”
Course Code: 122025
27 May 2025 (Tuesday)**

- Member of AHKA (No.: _____)
- Member of Supporting Organizations
(No.: _____)
- Non-Member or Others

Full Name : _____

Firm's Name : _____

Mobile Phone No. : _____ Email: _____

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|-----------------------|------------------------------------|---------|
| Enrolment Fee: | Member of AHKA | HK\$300 |
| | Member of Supporting Organizations | HK\$300 |
| | Non-Member or Others | HK\$500 |

Cheque No. : _____ Bank: _____ Amount HK\$ _____

Signature: _____ Date: _____

Please complete the enrolment form together with your cheque for the full amount made payable to “**The Association of Hong Kong Accountants Limited**” and send to Unit E6, 2/F., Hong Kong Industrial Building, 444-452 Des Voeux Road West, Hong Kong.

Notes:

- Enrolments for the seminar are accepted on the first-come-first-served basis. Priority will be given to AHKA's members or associates / members of supporting organizations.
- Confirmation and webinar access link will be sent by email one or two day before the date of the webinar.**
- Please use your seminar registration name to login into the webinar seminar.
- If Typhoon Signal No. 8 or higher / Black Rainstorm warning is hoisted, the seminar will be postponed and new arrangement will be announced.
- Personal data** collected from the enrollee may be used by the Association to inform you of this seminar, and any other training activities, the benefits, goods, services, facilities and events to be organized or provided by the Association. An enrollee may opt out from receiving such materials at any time by sending a letter to the Association's privacy officer.
- Once application is successful, fees are non-refundable and seats are non-transferable.**